

**致理科技大學商務管理學院**  
**【論文徵稿】**  
**「2023商業、經濟與管理國際研討會」**  
**2023 International Conference on Business, Economics and Management**  
**for Sustainability (2023 ICBEM)**

- 一、舉辦宗旨：聯合國「永續發展目標」(SDGs)已經成為全球政府、教育、企業領域的共通語言，永續發展目標的整合運用則是商管領域的全球趨勢；面對後疫情時代對經濟社會造成的影響，本研討會將對這些 SDG 與相應的商務管理標的加以討論，並探討後疫情時代的綠色復甦 (green recovery) 及永續復甦 (sustainable recovery) 經等濟政策，2023 ICBEM 歡迎所有商業領域學者專家透過研討會進行經濟、商務與管理等相關議題的學術交流與經驗分享。
- 二、研討會主題：2023 年永續發展目標商業、經濟與管理研討會。
- 三、指導單位：教育部。
- 四、主辦單位：致理科技大學商務管理學院。
- 五、協辦單位：佛光大學應用經濟學系、陽明交通大學、交大管理學報。
- 六、投稿時程：
  1. 開放投稿時間：即日起。
  2. 論文全文截稿日期：112年8月31日(四)。
  3. 全文審查結果通知日期：投稿後14天通知審查結果。
  4. 研討會日期：112年10月16日(一)至10月18日(三)。
- 七、投稿須知：
  1. 繳交全文：投稿者請於112年8月31日(四)前繳交論文全文，電子稿請以 Word2000以上格式(A4紙張，橫式英文撰稿打印)；論文格式範本請參考附件或研討會網站 <https://www.icbem.net/>。
  2. 投稿方式：請將論文全文上傳至 <https://www.icbem.net/paper-submission-2>；或將論文全文及報名表附件 E-mail 至 ICBEM@mail.chihlee.edu.tw 信箱《2023商業、經濟與管理國際研討會》。
  3. 論文審查：本研討會論文將採用匿名評審方式，經錄取的論文將安排於研討會上發表。
  4. 論文競賽：最佳論文獎、佳作數名。
  5. 投稿被接受稿件將收入2023 ICBEM 摘要論文集。
- 八、註冊費用：本研討會無須繳交報名費。

報名網址：2023 ICBEM (英文投稿)



## 2023 商業、經濟與管理國際研討會(報名表)

### 2022 International Conference on Business, Economics and Management for Sustainability (2023 ICBEM)

論文 名稱 Title			
論文主題 Areas	<input type="checkbox"/> Business Innovation <input type="checkbox"/> Business Information Systems <input type="checkbox"/> Banking and Accounting <input type="checkbox"/> Controlling <input type="checkbox"/> Corporate Governance <input type="checkbox"/> Responsibility <input type="checkbox"/> Crisis Management <input type="checkbox"/> Economic <input type="checkbox"/> Financing Entrepreneurial Activities <input type="checkbox"/> Insurance and Risk Management <input type="checkbox"/> IT Management <input type="checkbox"/> Logistics Management <input type="checkbox"/> Management <input type="checkbox"/> Payment <input type="checkbox"/> Region and Regional Development <input type="checkbox"/> Social Capital <input type="checkbox"/> Strategy and Competitiveness <input type="checkbox"/> Tourism		
	<input type="checkbox"/> Business Administration <input type="checkbox"/> Human Resource Management <input type="checkbox"/> Business Statistics/Econometrics <input type="checkbox"/> Corporate Entrepreneurship <input type="checkbox"/> Corporate Social <input type="checkbox"/> E-Business and E-government <input type="checkbox"/> Entrepreneurship <input type="checkbox"/> Financial Markets and Regulation <input type="checkbox"/> FitTech <input type="checkbox"/> International Finance <input type="checkbox"/> Leadership <input type="checkbox"/> Marketing <input type="checkbox"/> Organizational Behavior <input type="checkbox"/> Quality Management <input type="checkbox"/> Risk Assessment and Management <input type="checkbox"/> Strategic Management <input type="checkbox"/> Sustainable Development <input type="checkbox"/> Others		
參加方式 Participation Type	<input type="checkbox"/> 口頭論文發表(Oral Presentation) <input type="checkbox"/> 壁報論文發表(Poster Presentation) <input type="checkbox"/> 報名參加(Participation)		
作者 Authors	姓 名 Name	服 務 單 位 Affiliation	職 稱 Position
通訊作者 Corresponding author			
第一作者 First author			
第二作者 Second author			
第三作者 Third author			
第四作者			

Fourth author			
第五作者 Fifth author			
聯絡資料 Personal Contact Information	Name: Tel. (O) : Tel. (H) : Cellular : Email: Address:		
午餐 Lunch	<input type="checkbox"/> 葷(Meat Eaters) <input type="checkbox"/> 素(Vegetarian)		
<b>附註：</b> 1. 投稿者請於民國 112 年 8 月 31 日(星期四)前 e-mail 繳交論文完整全文。 2. 審查結果通知日期：投稿後 14 天通知審查結果。 3. 如有任何問題請以 e-mail 至 ICBEM@mail.chihlee.edu.tw 或來電 02-22576167 分機 4211 或 1426 游輝城老師。			

# **2023 International Conference on Business, Economics and Management for Sustainability (2023 ICBEM)**

## **(Font: Times New Roman 16 bold)**

### **Template**

**First Author Name<sup>1</sup>, Second Author Name<sup>2</sup>**

1 Full address of first author, including affiliation and email

2 Full address of second author, including affiliation and email

(use Times New Roman 10 typeface for author's Affiliation)

#### **Abstract**

In this paper, the formatting requirements for International Conference on Business, Economics and Management for Sustainability are described. Some recommendations on writing for a worldwide readership are offered. Please review this document to learn about the formatting of text, table captions, references, and the method to include the indexing information. All accepted abstracts will be published in the conference proceeding. The full paper in MS Word file shall be written in compliance with these instructions.

**Keyword:** 4-6 keywords

#### **1. Introduction**

It is expected that authors will submit carefully written and proofread material. Careful checking for spelling and grammatical errors should be performed. The number of pages of the paper is not limited.

Papers should clearly describe the background of the subject, including the methods used, results and concluding discussion on the importance of the work. Papers are to be prepared in English must be used. Technical terms should be explained unless they may be considered to be known to the conference community.

#### **2. Paper Format**

The uniform appearance will assist the reader to read paper of the proceedings. It is therefore suggested to authors to use the example of this file to construct their papers. This particular example uses an American letter format with 25 mm margins left, right, top and bottom.

## 2.1 Figures and Tables

Table 1  
Description of the samples

	M	S.D.
PU	2.81	0.44
PEOU	3.46	0.32
SN	3.62	0.81

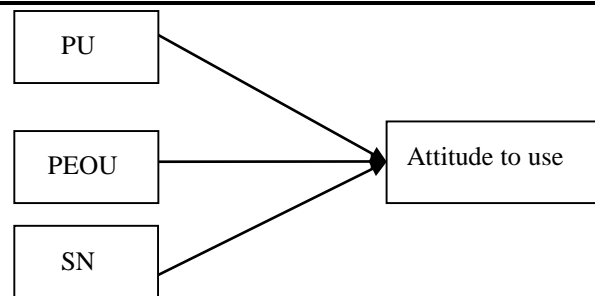


Figure 1 Research model

### 3. Conclusion

Conclusions should state concisely the most important propositions of the paper as well as the author's views of the practical implications of the results.

### References

There are no strict requirements on reference formatting at submission. References can be in APA-style as long as the style is consistent. For more information, please visit:

<http://www.apastyle.org/index.aspx>

Journal Article:

Tang, L. Y. and Hu, A. H. (1996). Development of a satisfaction model. *Chiao Da Management Review*, 16(1), 55-74.

Authored Book:

Rogers, T. T. and McClelland, J. L. (2004). *Semantic cognition: A parallel distributed processing approach*. Cambridge, MA: MIT Press.

Diebold, F. X. and Nerlove, M. (1987), "Factor Structure in a Multivariate ARCH Model for Exchange Rate Fluctuations," in L. Berry, G. L. Shostack, and G.. D. Upah, (Eds.), *Proceedings of the Second International Tampere Conference in Statistics*, (429-438), Chicago, IL: American Marketing Association.